



Eduqas A Level Media

*“The people will believe what the media tells them they believe.”
George Orwell*

Subject Information

Media Studies is, as the name suggests, all about analysing different types of Media. We look at TV, Radio, Newspapers, Magazines, Music Video, Advertising and Marketing and Online social media and Video Games. We look at the aspects which are typical of each and make comparisons with products over time.

In addition to exams, you have the opportunity to create their own products, choosing from a range of briefs to design original work. This always proves stimulating and challenging, and you can come up with a piece with which you can be proud. Most importantly, you will be able to analyse the media rather than be influenced by it.

Career Pathways

As an A Level Media student you will be able to go into a range of careers within the Media world. These can include Journalism, Web Design or TV work to name but a few. It will also provide a sense of self confidence, as you respond to Media texts and develop your own view of the world. This makes it an ideal choice to feed into many other careers.

Course Content

Exam Papers	Exam Time	Total Marks
Paper One. Section A - Covers Advertising and Marketing, Music Video and Newspapers. Section B – Covers Radio and podcasts, Newspapers, the Gaming and Film Industry marketing.	2 Hours	84
Paper Two. Covers TV, Magazines and Online Media	2 Hours	84
The NON EXAM ASSESSMENT (a choice of up to FIVE BRIEFS)	Done in Class and at Home	60

Entry Requirements: General entry requirement. Grade 5 in English Literature or Language is preferred

Complementary subjects: English Language, Graphics, Art, English Literature, Politics, and History.

Excellence in thinking: BBC’s The Media Show [BBC Radio 4 - The Media Show](#) and Front Row [BBC Radio 4 - Front Row](#)